

Project Profile

FirstCal
First California Mortgage Company

**Telisys
Engineered, Furnished
and Installed**



**MODEL 200 Com Server
Model 48B Phones (Reused)
Model 24B Phones (Reused)**

T1 ISDN Trunking

**Flash Memory Voicemail
(16 Ports, 140 Hours)**

**Upgrade Savings
62%**

**Completed
July, 2009**

About us (Website)

Like California itself, First Cal continues to build on a legacy of bold, pioneering action.

**5401 Old Redwood
Highway North
Petaluma, CA 94954**

In 1977, to help guide the state's expansive growth, we created First California Mortgage Company, which provided builder and retail financing. We established Headlands Mortgage Company as a wholesale division. In addition, we expanded First Cal's operation across the country, at one time originating loans in 42 states. The original First Cal was sold to a Fortune 100 company in the mid 1990s.

Today, First Cal continues the same spirit of personalized service and professionalism, guided by a commitment to fair pricing for Californians. With prosperity as the overarching goal, we calculate success in human terms: understanding the needs of customers, offering them the right products at the right terms, safeguarding their trust, responding swiftly to their concerns, communicating to them with clarity and making every effort to ensure them a positive experience.

FirstCal had outgrown their Telisys provided ESI model IVX E phone system that was installed in April, 2003. First announced on June 2001, the E Class was ESI's most popular product until it evolved into the IP Hybrid Communications Server Series in 2007. The CS series allows customers to start off with either Digital or IP phones, T1 or SIP Trunking. Because of ESI's migration path, FirstCal could simply upgrade their current system instead of buying a new one.

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