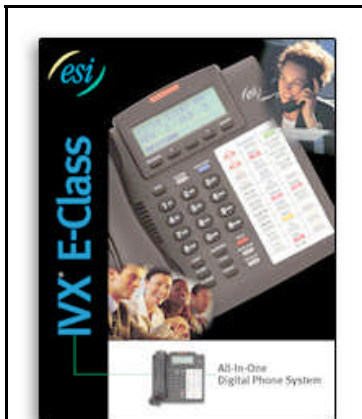


Project Profile



**Telisys
Engineered, Furnished
and Installed**



**MODEL IVX 128E
Model 48B Phones**

SIP Trunking

**Flash Memory Voicemail
(16 Ports, 140 Hours)**

INERTIA Data Network



**45—2 Position
Cat-5E Cable Runs
And Jacks**

Patch Panels

Inertia Can Help



You understand the benefits of direct sales, but how do you get started enjoying these new business development and sales opportunities? Let Inertia's expertise in consumer and trade direct sales and marketing work

for your winery.

Inertia was founded by wine and technology veterans to exclusively meet the needs of the wine industry. The founders have combined experience of over 30 years with wineries such as Beringer Blass, Mondavi, Sutter Home, Allied Domecq, Diageo, and Niebaum Coppola as well as smaller brands like Chameleon Cellars, Luna Vineyards, Robert Talbott, and dozens of other boutique vintners. Simply, no other firm combines our depth of experience, technology leadership, ongoing support and marketing expertise.

**Completed
December, 2006**

As technology professionals, INERTIA recognized the value of embedded technology and the promise of evolving technology. They choose to use ESI digital telephones for their in-house extension users and ESI IP phones for others. When SIP trunk service was deployed in 2009, the conversion from Digital T1 was hardly noticed by their users.

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